



# EPM GROUP: WHO WE ARE?

- EPM Group is a unique company that promotes exclusive summits, conferences, B2B meetings, seminars, workshops and corporate parties.
- Our events are carefully designed to answer critical aspects of business development and followed by in-depth research analysis that complies with the current market and business leaders' needs.
- Our team of professionals and experts provides information focused on business strategies that will encourage the competitive advantage of our clients at which they achieve their objectives
- EPM team maintains the highest standards of quality and service in research, technology and product development.



# EPM TEAM



- Diogo Ribeiro | CEO
- Anastasiya Mykhaylenko | COO
- Anna Mykhailenko | Sales
- Ricardo Sousa | Digital Innovation
- Mariana Carvalho | Design
- Marta Baranowska | Production
- Hugo Crispim | Marketing



# EPM SERVICES



## Speaker Services

- Reimbursements
- Logistics
- Program
- Customer Service

## Web Development

- Website Design
- Mobile App
- Registrations
- Payments
- Ticketing

## Program Build-Up

- Draft Agenda
- Speaker selection

## Marketing

- Social Media
- Emails, Newsletter
- Pro-active calls
- Video Marketing
- Research

## Event Production

- On/Off-Site Production
- Venue Selection
- Partnerships
- Audiovisual
- Gala Dinner, City Tours

## Video/Photo Editing

- Event Trailer
- Photo Report
- Interviews





# EPM GROUP EVENTS



- BioTech Pharma Summit 2021 | November, Porto
- Liquid Biopsy Summit 2020 | February, Lisbon
- Gut Week Summit 2019 | November, Barcelona
- DDF Summit 2019 | September, Munich
- IRDD Summit 2019 | May, New York
- Biosimilars 2019 | March, Porto
- Biobanking 2019 | February, Porto
- CDx & Biomarkers 2019 | February, Porto

[epmgroup.org](http://epmgroup.org)



# **EVENT ENQUIRY**

# EVENT GOALS

- Host an event with 250-300 participants
- Gather an international community of professionals  
(health care professionals, clinicians, industry etc.)
- Attract a minimum of 5 sponsors
- Create a strong networking environment
- Reach a minimum of 95% of positive feedback



# EVENT STRATEGY



- Dates: To be defined by client
- Location: To be defined by client  
(EPM Group visit the city to check venues)
- Creation of marketing plan
- Selection of speakers with collaboration of Client
- Develop the draft agenda
- Create strategic partnerships (e.g. Hotels, Airlines...)
- Ticket Price to be defined by client
- Payment Gateways to directly to client



# MARKETING



- Video marketing  
ex. <https://vimeo.com/329616315/d67d35692d>
- Advertisement in LinkedIn and Google Ads
- Email marketing
- Newsletter
- Pro-active calls
- Media & Institutional partners





# NETWORKING



- Pre-Conference cocktail
- Pre-Conference Workshops
- One-on-one meetings
- Coffee Break Area at same place of Posters & Exhibitors
- 1st day Conference Dinner with live music
- Visiting city attraction/ production plant



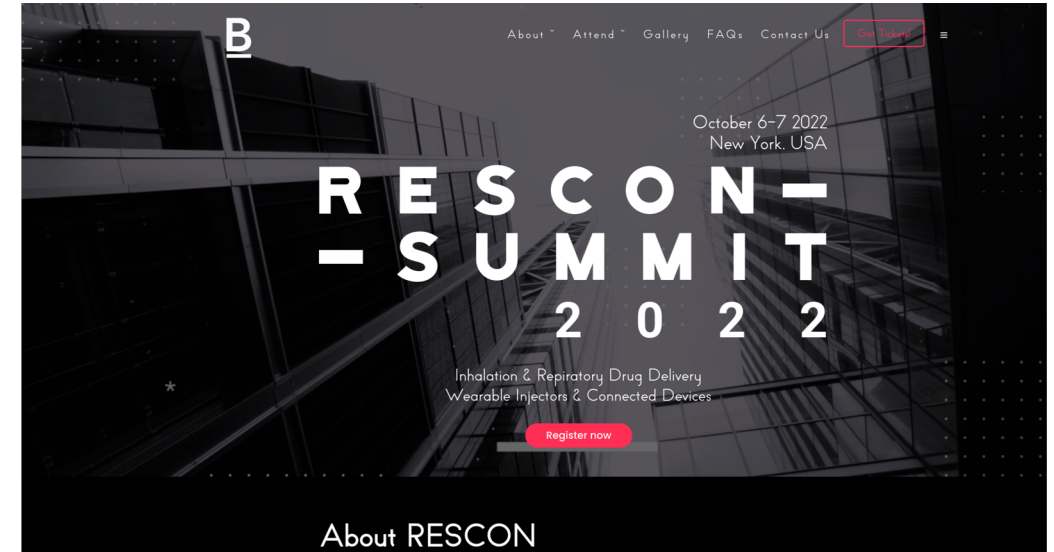


# EVENT FEATURES



## 1 Website

- Login system
- Payment gateway
- Poster submission
- Partnering software
- Ticket validation
- Check Invoice

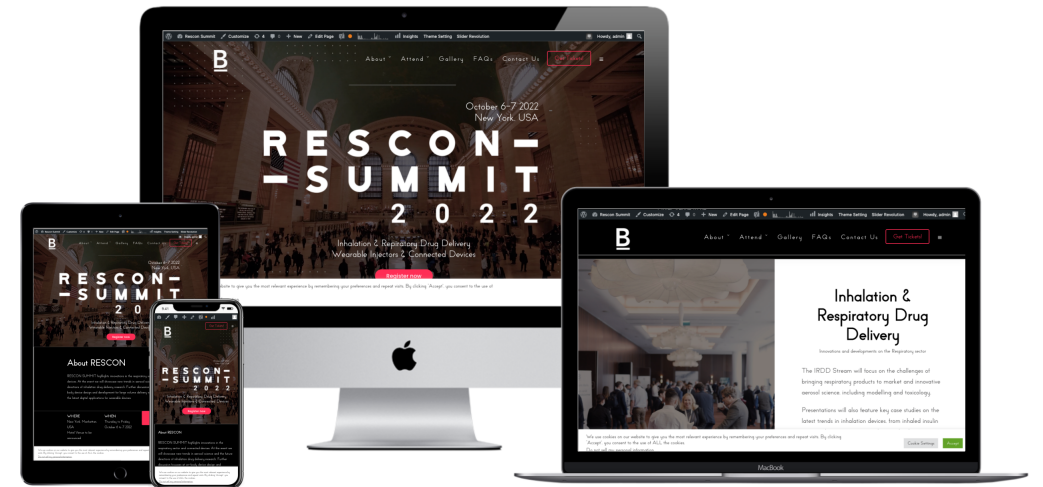


# EVENT FEATURES



## 2 Mobile App

- QR code check-in
- Event Schedule and Speakers biography info
- Rate the Speakers key-note speech
- Questions to Speakers during sessions
- Chat with all participants
- Schedule one-on-one meetings
- Sponsor ads
- Feedback form
- Game quiz
- Travel tips and offline city map



# EVENT FEATURES



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## Audiovisual (AV)

- LED wall for Stage
- LCD TV Screens for Posters
- Digital Podium
- Live-streaming & VOD
- Presentation monitor
- Countdown timer
- Optimization of sound quality



# EVENT FEATURES



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## Other suggestions/ideas

- Award Ceremony
- Classroom Style Structure
- Notepads with Sponsors logos
- Pens with logo
- Diet menus/snacks



**Good Food = Good Mood**

# PRICING



- All Inclusive: 50.000€

Our Company will take in charge of all aspects of the conference organization

- Marketing: 20.000€

EPM Group will help you to attract more attendees and sponsors for your conference

- Agenda & Speakers Selection: 10.000€

We will help on the conference program.

# CONTACT



YOUR VISION.OUR INNOVATION.

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